



PRESS RELEASE

July 28, 2010

## Fifth Australian Business Awards announces 2010 Winners

### And the winner of the Environmental Sustainability is Armstrong World Industries (Australia) Pty Ltd

**Armstrong World Industries (Australia) Pty Ltd** was presented with an Australian Business Award in the Environmental Sustainability at the 2010 Awards. Armstrong was one of 105 Australian Business Award recipients which received a total of 1849 separate entries from 962 organisations. The Australian Business Awards are a national program honouring organisations that demonstrate the core values of business excellence, product excellence, sustainability and commercial success in their respective industries through an established series of business and product award categories.

The Australian Business Award for Environmental Sustainability recognises organisations that demonstrate leadership and commitment to the enhancement, preservation and protection of the environment.

Commenting on their win, Michael Jenkins, Vice President Southern Asia/Pacific says "This award further encourages, as well as reinforces, our commitment to industry leadership in environmental enhancement. Simply put, our objective is to leave as small an environmental footprint as possible and this award recognizes outstanding achievements by our people."

Armstrong's achievements:

Reduced CO<sup>2</sup> emissions

- A 34.5% reduction in CO<sup>2</sup> emissions, 868kg/tonne of material produced today down from 1,324kg/tonne in year 2000.

Reduced water usage

- 47% drop in potable water used, 590litre/tonne of material produced today down from 1,113litres/tonne in 2005.

Increased reuse and recycling

- Waste sent to landfill is 3% of purchased material today reduced from 6.1% in 2005.

Tara Johnston, Program Director of the Australian Business Awards, commended the achievements of all Winners saying: "The standard of entries for 2010 has underpinned the strength of the Australian economy and provides a welcome opportunity for organisations committed to business and product excellence to receive the recognition they deserve. Congratulations to all the Winners for achieving exceptional results in their respective categories. In addition to highlighting the outstanding achievements of the winning organisations in the private and public sector, we are pleased that these Awards continue to promote key values in the workplace, including corporate responsibility, enterprise, innovative business practices, community contribution, product and service excellence across all industries."

Business award entries are separated by industry classification per award category and evaluated in accordance with the award criteria across seven main areas: leadership & strategy, impact on industry, adaptability & sustainability, human resource management, customer relationship management, process management and evidence of success.

For more information about Armstrong, please contact Michael Keam on 03 9586 5628

## About the Australian Business Awards

The Awards are a national, all-encompassing awards program honouring organisations that demonstrate the core values of business excellence, product excellence, sustainability and commercial success in their respective industries. The most comprehensive of its kind, the awards are open to all Australian companies and organisations, private or public. This includes multi-national subsidiaries, government departments, agencies or bodies, franchisors and non-government organisations are all eligible to enter.

The mission of the Australian Business Awards is:

- To conduct an annual awards program with regional recognition and global significance;
- To recognise and honour corporate and product excellence;
- To ensure that the judging process is fair and objective, free of bias or influence; and
- To provide a viable world-class initiative that is technologically advanced for consumers and the business community

Details regarding the Awards program can be obtained at [www.businessawards.com.au](http://www.businessawards.com.au)



Robert Murphy, Manufacturing / Plant Manager and Michael Keam, Marketing Manager - Commercial Flooring