

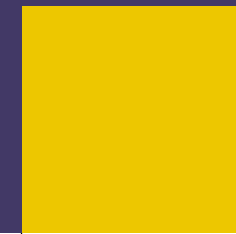
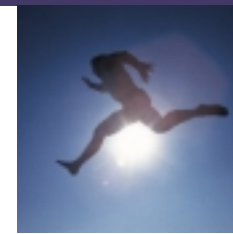


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 29 - 39 Mills Road
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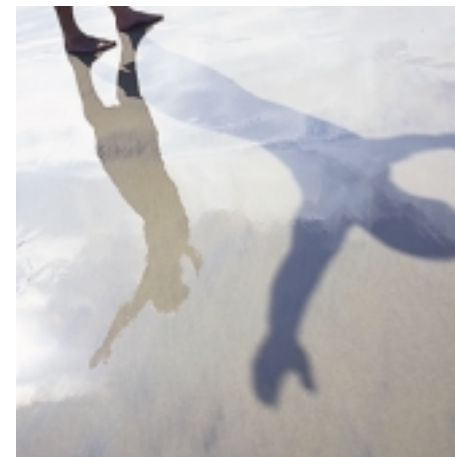
Customer Service
 Australia Only
 Commercial: 1800 632 624
 Residential: 1800 800 518
 New Zealand Only: 0508 882 288



CEILING SYSTEMS

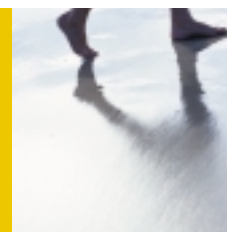
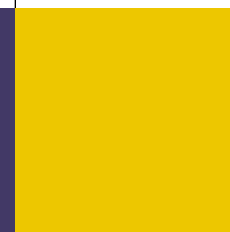
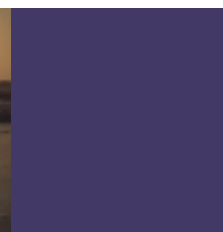
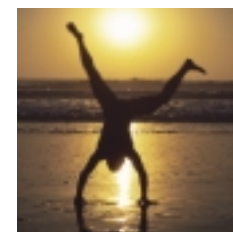
[Between us, ideas become reality.™]

an australasian
 corporate profile



[Between us, ideas become reality.™]

FLOORING SYSTEMS



the company

Millions of Australians each day work under an Armstrong ceiling system or on an Armstrong floor.

Around the world – Armstrong is the world's largest manufacturer of hard flooring products and the largest manufacturer of acoustic ceiling systems. Manufacturing facilities are placed all over the globe, including Australia, where today, two flooring plants operate.

Armstrong in Australia is a manufacturer and supplier of resilient floor finishes and acoustic ceiling and wall systems. Floor Operations (FPO) is run under the banner of Armstrong World Industries (Australia) Pty. Ltd. and Building Operations (BPO) under Armstrong World Industries Pty. Ltd.

The People

Close to 200 people are directly employed by the combined divisions, representing over 25 nationalities. These people are our key and there is more than 1,000 years of combined expertise within the Armstrong Australian family. Including suppliers and associated bodies, over 1,000 people a day are at work in continuing the Armstrong market leadership.

A Short History

- 1960 incorporated in Australia
- 1968 Armstrong-Nylex joint venture
- 1969 Armstrong begins manufacturing vinyl flooring in Australia
- 1970-80's Armstrong attains market leadership in both core businesses (vinyl flooring and acoustic ceilings)
- 1980's Armstrong becomes Australia's only manufacturer of vinyl flooring and begins to manufacture vinyl tile at Thomastown, Victoria
- 2000+ Armstrong enters the new millennium as Australia's leading supplier of vinyl flooring and acoustic ceilings

The Vision

To be the market leader in markets of choice.

This is achieved through product innovation and the largest technical support system in the country.

Operating Principles

- To respect the dignity and inherent rights of the individual human being in all dealings with people.
- To maintain the high moral and ethical standards and to reflect honesty, integrity, reliability and forthrightness in all relationships.
- To reflect the levels of good taste and common courtesy in all attitudes, words and deeds.

Environmental

- Armstrong is a world leader in environmental issues.
- Ceilings are made up of up to 78% recycled material.
- Australian made vinyl tile uses over 60 tonne of recycled bottle grade PVC per annum (only one of two manufacturers in Australia using this ongoing).
- Up to 99% of waste is recycled in the flooring plants.
- All EPA, OH&S Standards are met.
- The flooring division is accredited with ISO9002.
- Linoleum is a key part of the family of Armstrong products.

The Market

Commercial Flooring – Resilient (vinyl) sheet and tile primarily made locally plus vinyl accessories form a package for health education and mercantile markets.

Residential Flooring – Resilient (vinyl) sheet for domestic and light commercial use, including do-it-yourself.

Ceilings – An array of aesthetic and technical lightweight acoustic options for commercial environments, primarily office, and a variety of mercantile and public areas.

The Support

Both flooring and ceilings are technical in nature and both provide a full gambit of advice, whether it be acoustic layouts and best practice for ceilings or full product and installation advice for flooring.

The Distribution

Our flooring division has distributors in all Australian States and Territories and New Zealand. Affiliations with many countries in the Pacific give a strong export focus in countries such as Japan, China, South East Asia and Pacific Islands.

Our ceiling division also has a full network throughout Australia and New Zealand covering sales, technical support and distribution.

Major Projects

Armstrong has been involved in a variety of major projects around the world. In Australia this includes projects over five decades including:

From Sydney International Airport (with over 20,000m² of flooring and ceilings), tall towers (Citibank NSW 70,000m²), major hospitals (Townsville 35,000m²), to call centres (National Australia Bank, Victoria), schools, libraries (WA State Library), shops, all the way to a myriad of renovations.

Products/Brands



Product Types

- Commercial sheet vinyl (including Corlon®, Accolade Plus™, Armalon®, Safeguard™).
- Commercial vinyl tile (including Excelon®, Stonetex™, Foothold™).
- Commercial sheet linoleum (Marmorette™).
- Residential sheet vinyl (both Armstrong and DLW).
- Commercial ceilings (Ultima®, Minaboard®, Second Look®, Prima®, Optima®, Minatuff® and associated grid systems).
- Wood and laminate flooring (Bruce®, Hartco®).

This is a selection of the options available under the Armstrong banner.

The Outcome

Product and the vital technical support, surety of supply and commitment to Australia form the base of Armstrong and we are energised to continue our leading edge position. This is embodied in the commitment that:

[Between us, ideas become reality.™]